



# IMOCA TEAMS CHARTER 2021-2025

Soutenu par



**GOUVERNEMENT**

*Liberté  
Égalité  
Fraternité*

Patronné par le Ministère chargé des Sports  
et le Ministère de la Mer



## VISION

The IMOCA Teams Charter is part of the IMOCA's Sustainable Development programme, aimed at developing our sports projects towards more sustainable performance and helping to build a responsible legacy for the maritime world.



## PREAMBULE

The IMOCA Teams Charter is a collaborative and evolving project during the 2021-2025 IMOCA Globe Series Championship. This charter was created by the IMOCA Class and the Sustainable Development Commission in 2020 and comes into force in 2021.

**This document is the common reference** to support teams in setting up more environmentally friendly operations.

Through this approach, the IMOCA Class anticipates future legislative constraints linked to the reduction in the impact of human activities (particularly industrial).

The IMOCA Teams Charter brings together 7 themes which each propose objectives with which actions and a given time are associated. A range of tools is suggested (including those from the [Toolbox](#) \*) to help teams implement the objectives and actions of the charter.

*\* The Toolbox = Collaborative digital support tool for the implementation of a sustainable development strategy within your team. The Toolbox is developed by the 11th Hour Racing Team and made available free of charge to the IMOCA Class for its members from 2021.*



# THEMES

- 1 - Commitment
- 2 - Mobility
- 3 - Impact Management
- 4 - Nutrition
- 5 - Energy and Water
- 6 - Communication
- 7 - Contribution



# COMMITMENT

Through the adoption of the IMOCA Teams Charter, the entire ecosystem linked to the functioning of a team becomes committed.



# COMMITMENT

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Involve the team**

Appoint a **Sustainable Development referent** per team, in charge of the **deployment and follow-up of actions.**

[Toolbox : How to start ?](#)

Creation of a WhatsApp sustainability group for exchange

From now till **December 2021**

**Formalise the team commitment**

The sustainability coordinator coordinates the filling in of the data and the transmission of the carbon calculator to the IMOCA

Filling in the carbon calculator

Annually

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

Put in place the means to implement and achieve the commitments

Give each employee/independent the **means to develop** his/her activity in accordance with the objectives of the Charter

Toolbox - Identify Issues

Setting up a monthly meeting within the team to understand everyone's needs

Gradual evolution **until 2024**

Adopt a responsible and respectful communication

Establish and adopt a **code of ethics** supported by **values** within the team

A series of **workshops** organised by the IMOCA Class to familiarise the teams with the projects in progress

2022



## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Engage the suppliers**

**Value the suppliers** who adopt sustainable behaviours and favourably adopt our supplier policy

**Toolbox - Engage stakeholders**

IMOCA Supplier Charter

Gradual evolution **until 2024**

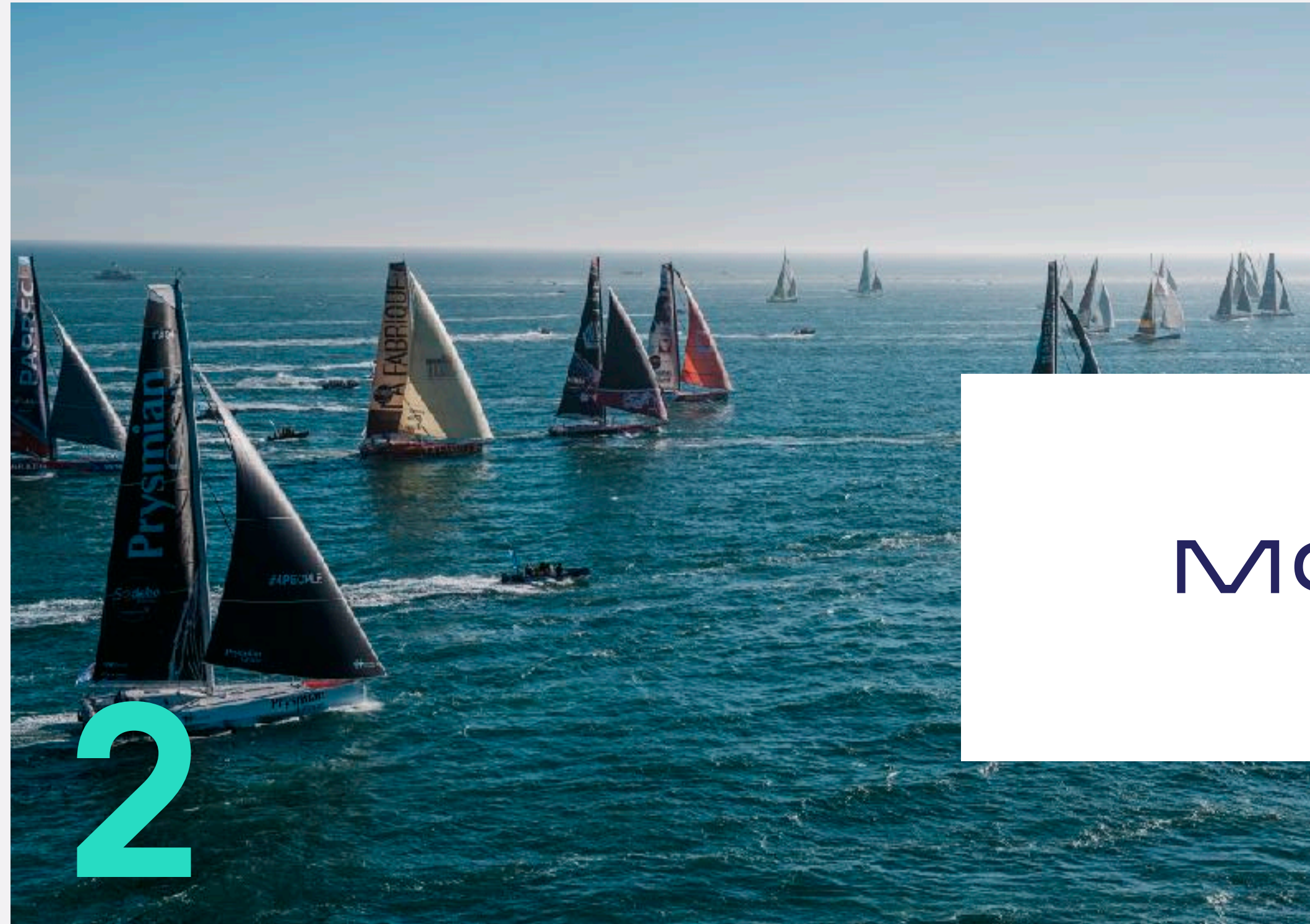
**Engage the sponsors**

**Raising awareness and discussion** on the issues addressed by the Charter

Invitation of sponsors to the sustainable development workshops organised by the Class

Sponsors sign the Charter

From **December 2022**



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# MOBILITY

One of the major areas of progression is to reduce our carbon impact related to travel; both on and off the race course.



# MOBILITY

## OBJECTIVES

**Measure our impacts**

## ACTIONS

Report with integration of greenhouse gas reduction targets per scope provided by IMOCA annually

## TOOLS

IMOCA/ Toolbox - Carbon Calculator [cf Drive folder]

## TIMELINE

**December 2022**

**December 2021**

Continuous work **until 2024**

Annual action **from January 2023 onwards**

## OBJECTIVES

**Measure our impacts**

## ACTIONS

Encourage internal car sharing for short trips and external car sharing for race and technical trips

Encourage travel by train

Prohibit internal flights of less than 3 hours if another public transport solution exists

In the race villages and on a team basis, encourage the use of soft mobility: scooters, bikes, skateboards, walking

## TOOLS

WhatsApp Group, internal communication policy

A cycle mileage allowance by the teams for their employees

IMOCA/ Toolbox - Carbon Calculator (cf Drive folder)

## TIMELINE

Annual action from **2022 onwards**

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Reduce our emissions**

Commit to sharing equipment. No single shipment. Container + semi-rigid grouped together

Prohibition on cargo returns after a transatlantic voyage, except by technical exemption

Become responsible for the semi-rigid use during Public Relation events

Phase out semi-rigid with internal combustion engines. Favour more ecological semi-rigid

Pooling system proposed by the IMOCA/ the teams/ the organisers

Working with race organisers to encourage the provision of crew members

Make the use of a RIB profitable with a minimum fill rate [80%] / Cf Carbon calculator

Active monitoring of the evolution of solutions

Continuous work **from 2022 onwards**

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Offsetting our impacts**

Offset action via the Class  
(purchase of carbon credits  
for teams) or teams directly

Organisation of a workshop  
and strategy note on IMOCA  
compensation

Establishment of  
partnership(s) with certified  
projects

Annual action from  
January 2023



## IMPACT MANAGEMENT

Impact management relates to the working conditions in the yards, as well as waste management both in the yards and at events.

## OBJECTIVES

**Set up a workspace that meets environmental and health requirements**

## ACTIONS

Establishment of partnership(s) with certified projects

Reduce as much as possible the use of paints with biocides (antifouling), at least on one part of the boat

## TOOLS

IMOCA Purchasing Library

## TIMELINE

**April/May 2022**

Continuous work **from 2021 onwards**

Continuous work **from 2022 onwards**



## OBJECTIVES

**Waste management on construction sites, during travel and events**

## ACTIONS

Adopt a systematic waste reduction policy

Giving a second life to waste material

Waste sorted by stream in the yards

Specific waste sent to a dedicated recycling/reuse channel (if possible in the team's home country)

## TOOLS

Waste Management in boatyard & office

Workshop waste management on construction sites

Give Box (Lorient), Zero Waste, Low Tech Lab...

IMOCA to set up specific and collaborative waste collections

## TIMELINE

Continuous work **from 2021 onwards**



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## NUTRITION

This theme concerns food at sea and also on land; it is linked to the generation of waste but also to the impact of consumption.

## OBJECTIVES

**Global waste reduction on  
land and at sea**

## ACTIONS

## ON LAND

Refuse single-use packaging

Prohibit plastic bottles in yards  
and offices

## TOOLS

IMOCA Purchasing  
Library

Use reusable water  
bottles

## TIMELINE

Continuous work **from  
2021 onwards**  
**[MANDATORY IN 2025]**

**December 2021**

## OBJECTIVES

**Global waste reduction on  
land and at sea**

ACTIONS  
AT SEA

Replace single-use packaging  
with reusable or biodegradable  
solutions (low-tech or high-tech)

Replace water bottles with  
reusable solutions on board for  
training, PR days and races

## TOOLS

IMOCA Purchasing Library

Ban on single-use plastic  
containers of less than 2L

## TIMELINE

Continuous work **from  
2021 onwards**

**April 2021**

## OBJECTIVES

**Engage the local community / Invest in the local economy**

## ACTIONS

## ON LAND

Work with local caterers in an eco-responsible way for PR days and team dinners/lunches

## AT SEA

Favour local, seasonal and organic products for meals at sea

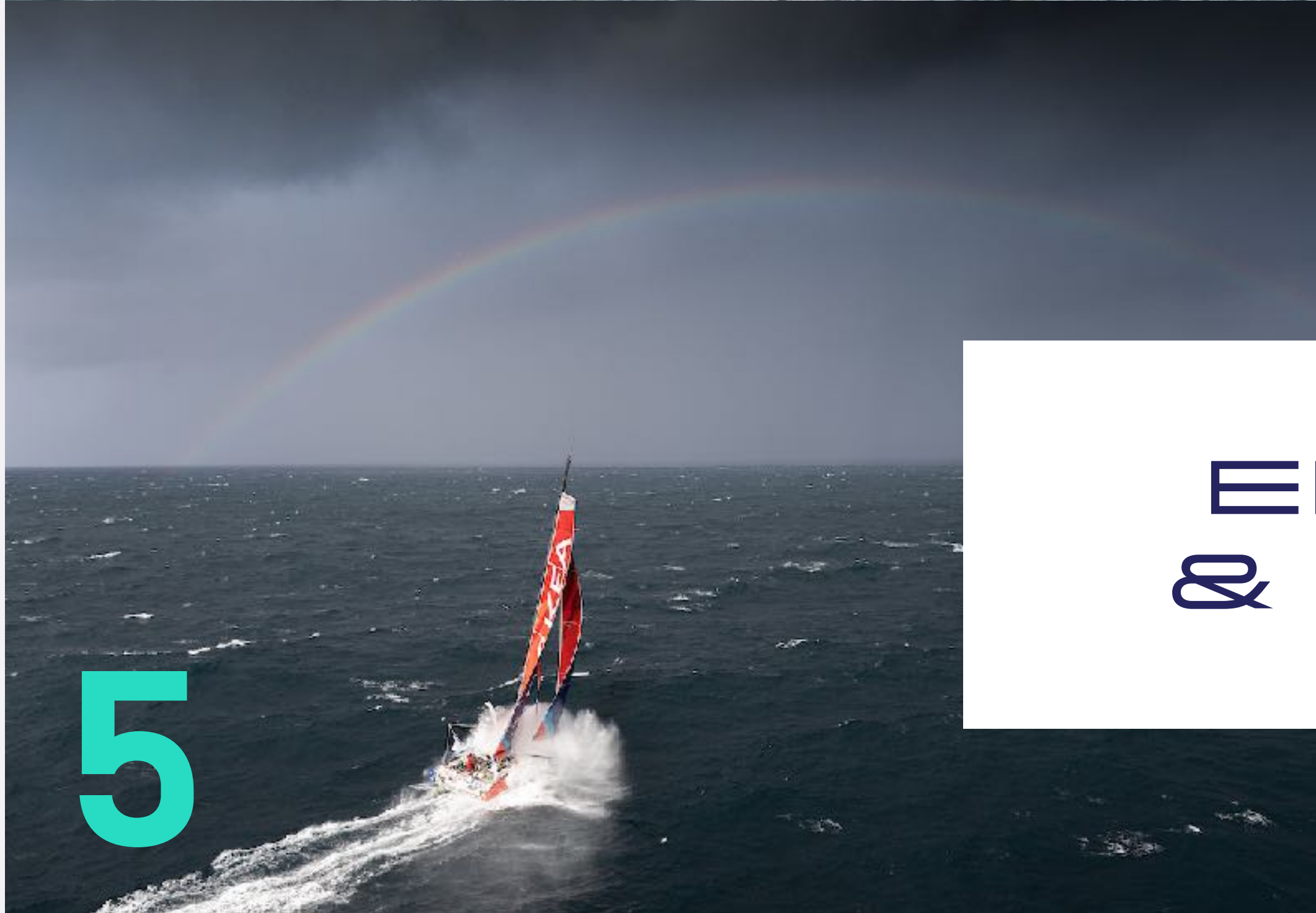
## TOOLS

IMOCA Purchasing Library

## TIMELINE

Continuous work **from 2021 onwards**  
**[MANDATORY IN 2025]**

Continuous work **from 2021 onwards**



## ENERGY & WATER

Adopt a sober approach to  
water and energy management  
on land, just like at sea.

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Adopt an energy-saving approach**

Replace conventional site lighting with LEDs

Install a general switch to stop unnecessary consumption in the evening (battery charger, machines, etc.)

Subscribe to a green energy supplier

Replace heating and air conditioning systems with a clean system (reversible heat pump)

IMOCA Purchasing Library

**Early 2022**

**Early 2022**

**Early 2022**  
[unless contractual commitment doesn't allow]

**2024**

## OBJECTIVES

**Reduce water consumption**

## ACTIONS

Set up a system to regulate water consumption

Rainwater collecting system on hangars

## TOOLS

IMOCA/Toolbox - Carbon Calculator

## TIMELINE

**2023**

**2024**



## OBJECTIFS

## ACTIONS

## OUTILS

## TEMPS

**Reduce water consumption**

Set up a system to regulate water consumption

Rainwater collecting system on hangars

Use the means provided by the host port to limit the use of drinking water for washing boats

IMOCA/Toolbox - Carbon Calculator

**2023**

Continuous work **from 2022 onwards**

**Monitoring water quality**

Use of natural detergents

IMOCA Purchasing Library

Continuous work **from 2022 onwards**



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# COMMUNICATION

Even if it is less visible, our communication has an impact, whether it is digital or event-based .

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Lower the digital impact**

Adopt a best practice list

Good Digital Practice Guide

Continuous work **from 2021 onwards**

Choosing low energy web providers

**2024**

Choose less polluting servers

IMOCA Purchasing Library

**2023**

## OBJECTIVES

**Generate a positive impact around communication and marketing**

## ACTIONS

Obligation to share the annual IMOCA helicopter image bank with at least one other team

Use drones for complementary image banks at sea

No distribution of goodies [except posters] during PR operations or in the race villages. Posters and postcards accepted if printed on recycled or FSC or PEFC certified paper.

Work with eco-responsible and local suppliers for marketing products

## TOOLS

IMOCA/Toolbox - Carbon Calculator

IMOCA Purchasing Library

## TIMELINE

**December 2021**

**2022**

Continuous work **from 2021 onwards**



## CONTRIBUTION

Give meaning to projects by associating them with environmental and social causes.



# CONTRIBUTION

## OBJECTIVES

## ACTIONS

## TOOLS

## TIMELINE

**Making our practice at sea more responsible**

Obligation to report any sighting or collision with a cetacean to the race management within 24 hours

Obligation to declare to the race direction the loss at sea of any material or structural part and any collision with a UFO within 24 hours

Collaborative project: observation, feedback, feedback

Continuous work **from 2022 onwards**

**Getting involved in ocean science**

To contribute to a concrete action in support of ocean sciences at each major race of the year

Internal project or proposed via IMOCA

Optional

## OBJECTIVES

**Have a positive social impact**

## ACTIONS

Include a multi-annual inclusion project (social/disability) within the team, on or off the race course

## TOOLS

Concrete action with an association/cause with evolving objectives until 2024

## TIMELINE

Continuous work **from 2021 onwards**

## OBJECTIVES

**Promote diversity and combating discrimination**

## ACTIONS

Adapt the internal recruitment policy to encourage the integration of women in both support and sports functions

Implement non-discriminatory communication

## TOOLS

Research work carried out by IMOCA on the integration of women in ocean racing

Why not... Include a subtitling option for the hearing impaired in videos

## TIMELINE

Continuous work **from 2021 onwards**

Continuous work **from 2021 onwards**





# CONTACTS

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